

**Strengthening clusters  
Management  
Activities and  
Running  
Trans-national for  
implementation of  
nearly Zero Energy  
Buildings**



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# VIRTUAL EXCHANGES

**EVENT in JUNE 2021**

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## ABOUT

The Virtual Exchange event is organized under the ClusterXchange scheme, by the SMART4NZEB partnership. The event seeks to facilitate transnational cooperation, peer learning, networking, and innovation uptake between stakeholders activating in several industry sectors: construction, energy efficiency, and energy from renewable sources.

## WHO IS JOINING & WHO CAN YOU MEET!?

SMEs, Research and Education Institutions, Public Authorities, and other stakeholders interested in the spread and implementation of nearly Zero Energy Buildings in Poland, Romania, Serbia, and Slovenia.

## WHEN?

**Weekly, Mondays and Thursdays  
from the 07th, until the 24th of JUNE 2021**

Day 1 - 07 June 09:00-12:30hrs CET	Day 2 - 10 June 09:00-12:30hrs CET	Day 3 - 14 June 09:00-12:30hrs CET	Day 4 - 17 June 09:00-12:30hrs CET	Day 5 - 21 June 09:00-14:00hrs CET	Day 6 - 24 June 09:00-14:00hrs CET
Main Topics & Activities: Introduction, Getting to know each other, Partnering Clusters Presentations, Workshop	Main Topics & Activities: Everything You Always Wanted to Know About Clusters	Main Topics & Activities: Writing project proposals - training and workshop (Part I)	Main Topics & Activities: Writing project proposals - training and workshop (Part II)	Main Topics & Activities: Building partnership with the client / Professionalism in the sales and customer service - training and workshop	Main Topics & Activities: Building partnership with the client / Professionalism in the sales and customer service - training and workshop

## WHY SHOULD YOU JOIN?!

You **connect with regional stakeholders**: expand your network, connect with top experts, build trust, boost your role in the region, find new business opportunities & partners, learn and share experience and knowledge, and many more...

You **learn about**: clusters & clustering, writing project proposals for receiving financing (accessing EU Funds), how to enhance your business through building a solid partnership with your clients, professionalism in the sales and customer service, and many more.

You **get recognition and make your voice heard**: Participants receive a certificate from the SMART4NZEB consortium and are short listed for receiving financial assistance in view of participation in face-to-face ClusterXchange visits that are expected to take place in late 2021.

**Attendance is for free - all costs are covered by the EU and partnering clusters.**

## REQUIREMENTS FOR REGISTERED PARTICIPANTS

Participants should be representing organizations (SMEs and public or private scaling-up support organizations - technology centers, research institutes, fab labs, (digital) innovation hubs, creative hubs, resource-efficiency service providers, incubators and accelerators) and comply with certain rules: (1) undertake a registration process @ ClusterXchange IT TOOL; (2) sign a Commitment to Quality; (3) commit to the fully attend all 6 days of Virtual Exchange activities.

## OTHER ATTENDEES

Other stakeholders can still attend some of the ClusterXchange activities as guests - however, the benefits of being part of the ClusterXchange Programme are for those who fully commit to the event as Registered Participants (details above).

## LEARN MORE AND REGISTER

Find out more about this event and the advantages of being part of it, by contacting one of the SMART4NZEB partnering Cluster in your country.

### POLAND

PRO-Akademia: <https://www.proakademia.eu/>  
PSDiK: <https://polskiestowarzyszenie.pl/>

### ROMANIA

PRO-nZEB: <https://www.pro-nzeb.ro/>

### SERBIA

DUNDJER: <https://dundjer.co.rs/>

### SLOVENIA

SGG: <https://www.sgg.si/en/>

Learn more about the ClusterXchange programme @ <https://www.clustercollaboration.eu/tags/clusterxchange>



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