







# D6.3 Project presentations on partners' websites and on European Clusters Collaboration Platform (ECCP)





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Project	Strengthening clusters Management Activities and Running Trans-		
	national for implementation of <b>n</b> early <b>Z</b> ero <b>E</b> nergy <b>B</b> uildings –		
	SMART4NZEB		
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Abstract	This document reports on the SMARt4nZEB presentations on the		
	webpages of the consortium partners and the project presentation on the		
	European Cluster Collaboration Platform (ECCP).		
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3.0	Ciprian Nanu	28 May 2020	Additional information inserted
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# **Review History**

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Katarzyna Korczak	1 June 2020	Minor updates of RIC Pro-
		Akademia's activities
Horia Petran	2nd June 2020	Editing











# Contents

1.	Exe	cutive summary	3
2.	Pro	ject presentations on partners' websites	3
	2.1.	Project presentation on Pro-nZEB Cluster website	3
	2.2.	Project presentations on SGG website	4
	2.3.	Project presentations on PSDiK website	6
	2.4.	Project presentations on RIC Pro-Akademia website	6
	2.5.	Project presentations on Dundjer website	9
3.	Pro	ject presentation on European Clusters Collaboration Platform (ECCP)	9
	Romai	nia	10
	Poland		11
	Slovenia		13
	Serbia		13











# 1. Executive summary

The SMART4nZEB project is presented on partners' websites but also on the European Cluster Collaboration Platform (ECCP) website as key channels for interaction with the selected project target groups. Also dedicated social media pages on LinkedIn, Facebook and Twitter are already created by each consortium partner and will be permanently updated during the project implementation period as tools for communication with the stakeholders and also to disseminate information about the progress and the results achieved by the project.

# 2. Project presentations on partners' websites

In the incipient phases of implementation period, the consortium partners agreed to present the SMART4nZEB project information in specific formats, on the current webpages of the partners. The presentations will be shown in local languages, in order to cover the market stakeholders in each country (Romania, Poland, Slovenia and Serbia).

### 2.1. Project presentation on Pro-nZEB Cluster website

A short presentation of the SMART4nZEB project has been written and uploaded on the project leader's website, the Pro-nZEB Cluster in Bucharest, Romania. The following screen capture shows the format and initial content of the presentation. The language of the presentation is in Romanian, as the Pro-nZEB cluster is targeting all members of the association cluster, including the members of the cluster member associations (e.g. ARACO, PSC, PPTT etc.)

The website of the Romanian Pro-nZEB Cluster partner is: <a href="www.pro-nzeb.ro">www.pro-nzeb.ro</a>, while the SMART4NZEB content is included as dedicated page in the projects section at <a href="https://www.pro-nzeb.ro/smart4nzeb.html">https://www.pro-nzeb.ro/smart4nzeb.html</a>.













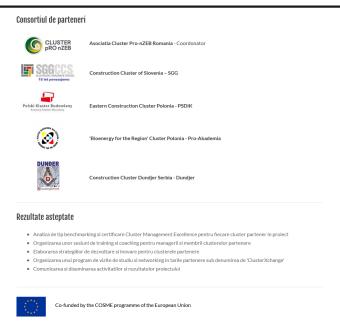
#### SMART4NZEB - Strengthening clusters Management Activities and Running Trans-national for implementation of nearly Zero Energy Buildings

#### Despre SMART4NZEB

Proiectul SMART4NZEB a fost castigat în cadrul competiției 2019 a programului COSME al Uniunii Europene - European Cluster Excellence Programme (Topic COS-CLUSTER-2018-03-02) si are ca scop stimularea competitivității și susținerea extinderii a 577 de IMMuri active în sectoarele construcțiilor, eficienței energetice şi regenerabilelor, prin consolidarea capacității de 5 clustere reprezentative ca actord de inovare în Europa Centrală și de Est (Polonia, România, Serbia și Slovenia) și facilitarea schimburilor transnaljonale și parteneriate strategice, cu accent pe schimbul de experiențiă între diferite practici, lipsuri de competențe, politici, obiective ţintă și nivel de implicare legate de aproape Nearly Zero Energy Buildings (nZEB).

Obiectivul principal al SMARTANZEB este crearea unei colaborâri durabile, invâţare colaborativă şi consolidarea capacităţilor între partenerii implicaţi- manageri de cluster şi membri al clusterului şi părți intereaste relevante reprezentative pentru plaţa nZEB din ţările centrale şi est-exropene selectate, in vederea dexovidatile excelenţie in managementul clusterelor implicate şi şvijiținii da parteneriate interregionale pentru a facilită dezvoltarea de produse competitive şi soluţii tehnologice destinate clâdirilor noi şi existente, ceea ce va duce la pătrunderea pe plaţia c lâdirilor cu energie aproape zero, legate de producţia, utilizarea şi reutilizarea acestora. Acţiunea propusă prin SMARTAVEEB este în concordanţia cu politicila și ilinilei directoare definite de Cadrul strategic pentru politica industriala u UE - Economie circular şi cu emişii reduse de caton care abordeară subiecte precum aproape clădiri de energie zero, energie durabilă, surse regenerabile, eficienția essurselor etc.

Proiectul va fi implementat în perioada 3 februarie 2020 - 2 februarie 2022.



# 2.2. Project presentations on SGG website

The SMART4nZEB project it is presented on the website of SGG partner on the "Project list" but also with a more comprehensive project presentation.

The website of the Slovenian SGG partner is: www.sgg.si.



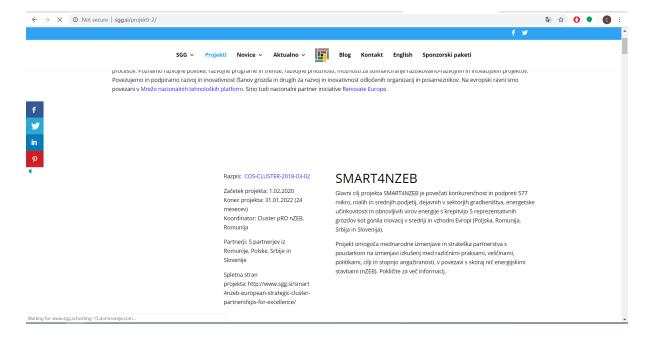








### On the "Project List", the short presentation is illustrated below:



The more comprehensive presentation of the SMART4nZEB project on the website of the SGG partner has been realized in the first month of the project implementation period.



Both project presentations of SMART4nZEB project are in Slovenian language.











# 2.3. Project presentations on PSDiK website

The project presentation on PSDiK partner website is shown in the following print screen.

The presentation of the SMART4nZEB project it is in Polish language.

The PSDiK website where everybody can find the project presentation is: <a href="http://www.budowlanyklaster.pl/">http://www.budowlanyklaster.pl/</a>.



## 2.4. Project presentations on RIC Pro-Akademia website

The SMART4nZEB initial announcement presentation on the RIC Pro-Akademia and Bioenergy for the Region Cluster websites is presented in following pictures. Presentations are available in Polish and English. The presentation is on the Project list section of the website.

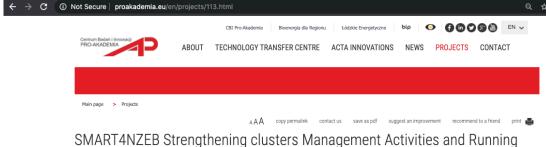












Transnational actions for implementation of NZEB



The main objective of SMART4NZEB is to create a sustainable collaboration, co-learning and capacity building between the involved partners - cluster managers and cluster members and relevant stakeholders representative for the nZEB market in the selected Central and East-European countries, with a view to develop the involved clusters management excellence and to support interregional partnerships to facilitate the development of competitive products and technological solutions intended for new and existing buildings, which will lead to market penetration of nearly zero energy buildings, related to their production, use and reuse. The objective is to drive clusters towards innovative and modern clusters being able to address cross-sectoral and cross border



SMART4NZEB Wzmocnienie zarządzania i internacjonalizacji klastrów na rzecz implementacji budynków o niemal zerowym zużyc



Misią SMARTANZEB jest stworzenie trwałej sieci współpracy, współnego uczenia się i budowania nowych kompetencji pomiędzy zaangażowanymi partnerami - menedżerami i członkami klastrów, a także in przedstrawicielami nyłm ze ZBE w wybranych krajach Europy Sforowaji i Wschodniej. Celem jest ulatwienie wypracowania i włodzenia na nynek konkurencyjnych produktów i rozwiązań technologic przeznaczonych dla nowych i stmiejecych obugńnów, co doptrowadza do zwiększenia liczyb budyńnów, co doptrowadza do zwiększenia liczyb budyńnów, co kaje na jedzenia w przez n

News about launching the project has been published in February, on the cluster's website, both in Polish and English languages.

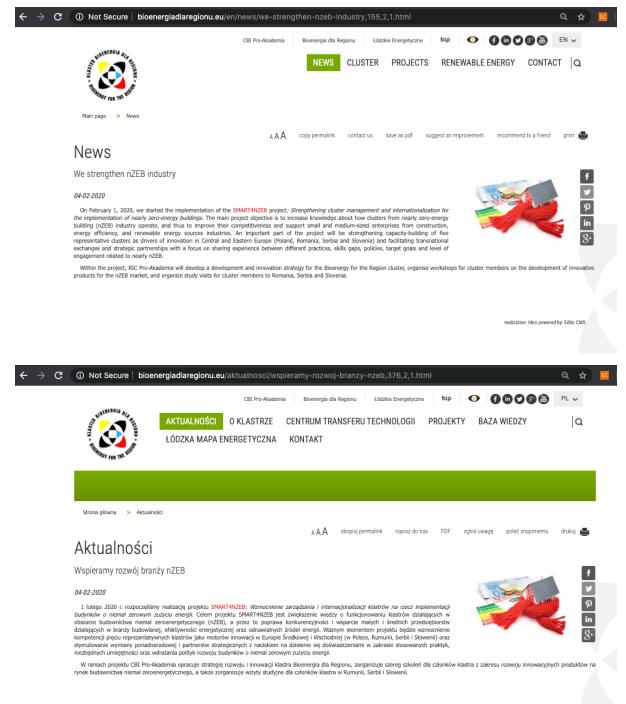












The website of our RIC Pro-Akademia partner is: <a href="http://www.proakademia.eu/en.">http://www.proakademia.eu/en.</a>

The website of the Bioenergy for the Region Cluster is: http://www.bioenergiadlaregionu.eu/en/.





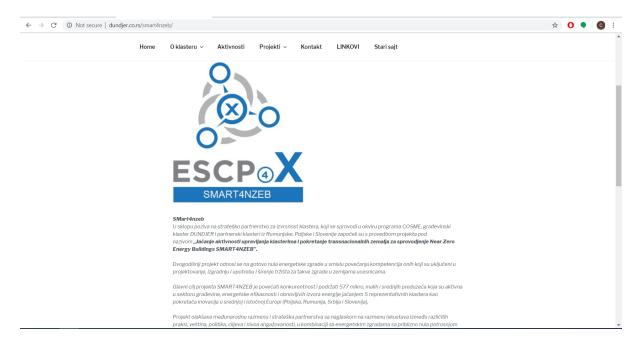






#### 2.5. Project presentations on Dundjer website

Dundjer is our SMART4nZEB partner consortium from Republic of Serbia. Their website is: <a href="http://dundjer.co.rs/">http://dundjer.co.rs/</a>. The initial information about the SMART4nZEB project has been inserted, in Serbian language, in the first month of the project. The presentation is illustrated in the following picture.



# 3. Project presentation on European Clusters Collaboration Platform (ECCP)

The European Cluster Collaboration Platform (ECCP) is a European service providing the registered clusters with tools for improving their cooperation and partnerships; their tools are designed to:

- make efficient use of networking instruments (search/find potential partners and opportunities)
- develop collaboration trans-nationally (within Europe) and internationally (beyond Europe)
- support the emergence of new value chains through cross-sectorial cooperation
- access the latest quality information on cluster development
- improve their performance and increase their as well as their members' competitiveness

The ECCP encourages the registered clusters to initiate, intensify and create new opportunities for collaboration among different economic sectors and regions throughout Europe. All the clusters profiled in the ECCP are aiming to be labelled by the European







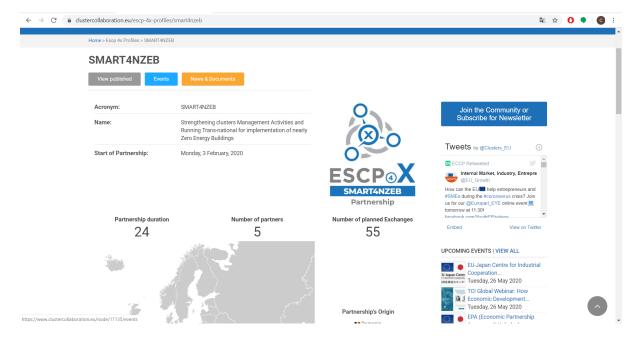




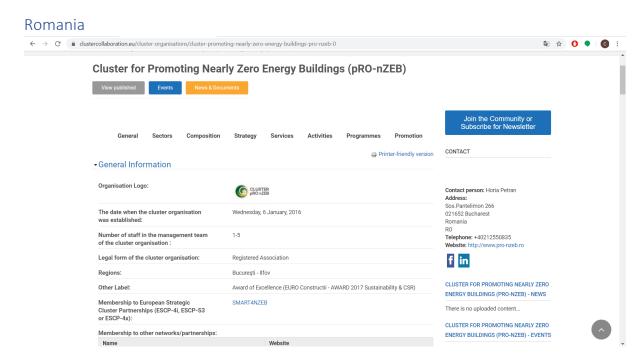
Commission, DG Growth within specific actions in the COSME calls (as the one governing the activities also in the SMART4nZEB project).

The website of the ECCP is: www.clustercollaboration.eu.

The presentation of SMART4nZEB project on the ECCP is shown below:



All SMART4nZEB consortia members registered on the ECCP website have included the project on their cluster presentation format on the ECCP. The following pictures illustrate the screenshots of such presentations:







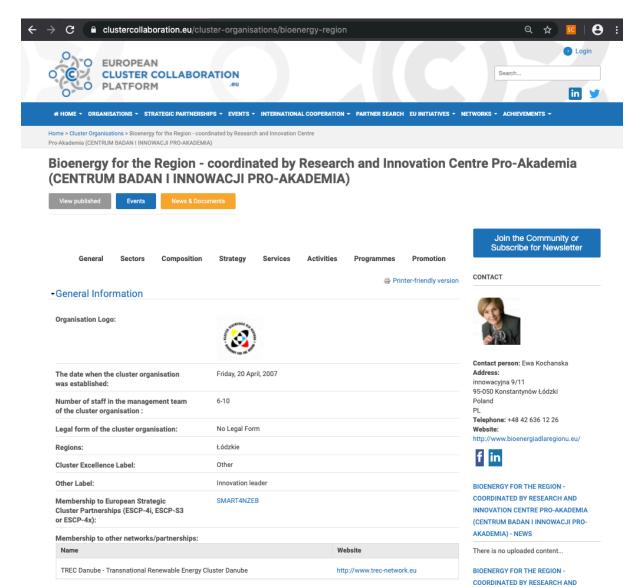






#### Poland

On the Pro-Akademia cluster ECCP page presentation:



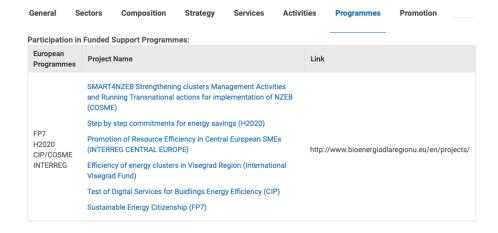












#### - Promotion

#### Success Story / Achievements:

Bioenergy for the Region' Cluster is a co-operation platform of over 80 companies, research institutions, local administration and business support institutions. The main aim of the cluster is sustainable energy development in Central Poland. In the context of climate change the cluster promotes innovative solutions in renewable energy sources (RES) in local and regional dimensions. In 2012, 'Bioenergy for the Region' Cluster was recognised by the Polish Agency for Enterprise Development as a cluster of supra-regional importance for the Polish economy.

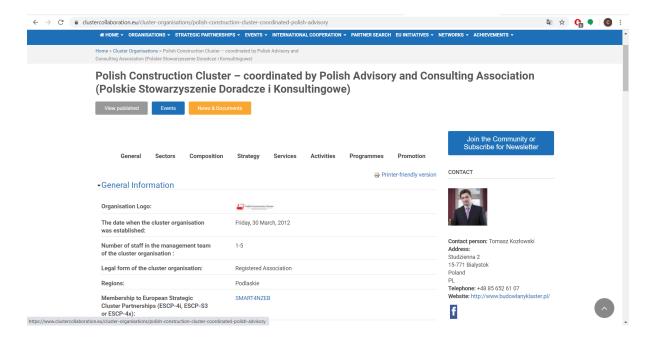
Cluster members are for example Veolia Lodz, Polish Energy Group, Technical University of Lodz, University of Lodz, Lodz Regional Science and Technology Park and many other institutions working together for sustainable energy development in Central Poland.

#### Why should partners choose you for cooperation?:

Bioenergy for the Region Cluster is the most active energy cluster of Central Poland, offering great collaboration prospects. The heart of the cluster beats in RES Technology Transfer Centre (RES TTC), located in Konstantynow Lodzki, neighbouring Lodz – the third largest city in Poland. RES TTC is an interdisciplinary research centre equipped with state-of-the-art research and technical facilities, conducive to the transfer of knowledge and technology as well as increasing the innovation potential of enterprises participating in the 'Bioenergy for the Region' Cluster.

RES TTC supports the integration of the business and scientific community in the sector of sustainable energy in Central Poland, as well

#### On the Polish Construction Cluster PSDiK ECCP page presentation:





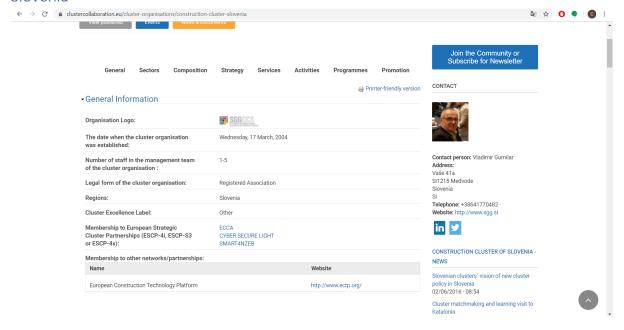




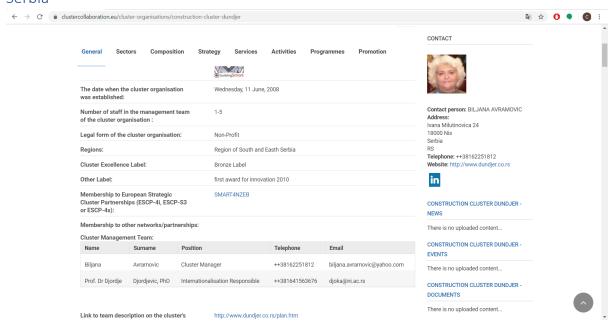




#### Slovenia



#### Serbia



All project partners agreed to update the information on their websites, while the SMART4nZEB project is progressing.