

## International ClusterXchange - the core activity of the project

**ClusterXchange** promotes cross-cluster learning, exchange of knowledge and expertise, across project consortium members. The short-term exchanges support cluster excellence capacity-building by:

- ▢ providing on-the-job-training for visiting participants;
- ▢ fostering the sharing of experience and information between the visiting and the host organisation on the obstacles and challenges as well as potential solutions in a pre-identified area;
- ▢ enhancing market access and identification of potential partners.

The schedule for the short-term exchanges in each participating country (Romania, Slovenia, Poland and Serbia) will mix working sessions, B2B meetings and site visits with training and education activities and networking for cluster organisations and their members (especially SMEs).



## Get in touch with us

for more information on how you can contribute to an effective implementation of **nearly Zero Energy Buildings** (nZEB).



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## Strengthening clusters Management Activities and Running Trans-national for implementation of nearly Zero Energy Buildings



# SMART 4 NZEB

- ▢ **Boosting** competitiveness of 577 SMEs
- ▢ **Strengthening** capacity-building of 5 drivers of innovation in CEE
- ▢ **Facilitating** trans-national exchanges and strategic partnerships

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**COSME-GAE**  
**SMART4nZEB**

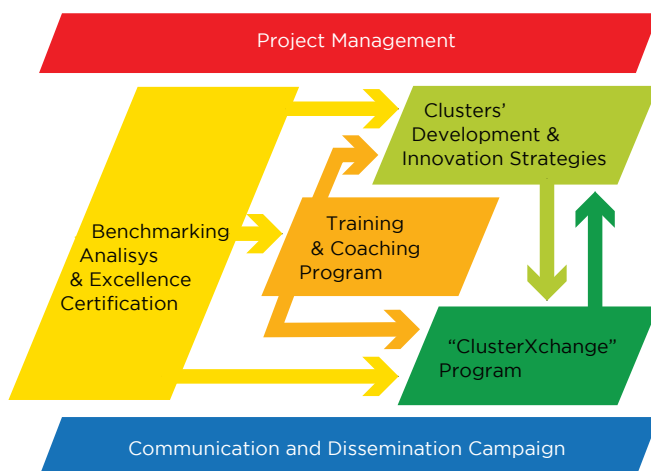


## SMART4NZEB

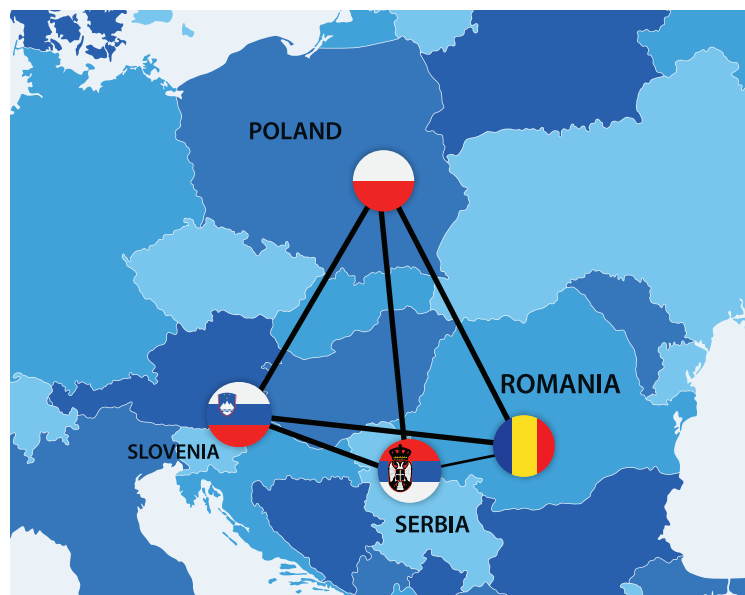
creates a sustainable collaboration, co-learning and capacity building framework between the involved partners - cluster managers, cluster members and relevant stakeholders, representative for the nZEB market in the selected Central and East-European countries.

It strongly supports cluster management excellence and interregional partnerships in order to facilitate the development of competitive products and technological solutions intended for new and existing buildings, which will lead to market penetration of nearly zero energy buildings, related to their production, use and reuse.

The objective is to drive clusters towards innovative and modern organisations being able to address cross-sectoral and cross border collaboration and tackle main environmental, economic, and social challenges of their members.



Partner	Specialization	Construction	Energy Efficiency	Sustainability	Networking/Internationalization	Training
CLUSTER pRO nZEB		▬	▬	▬	▬	▬
SGGCCS SLOVENSKI GRADEBNI GRUPE		▬	▬	▬	▬	▬
PSDiK POLSKIE STOWARZYSZENIE DORADZCZE I KONSULTINGOWE		▬	▬		▬	▬
Research and Innovation Center PROAKADEMIA			▬	▬	▬	▬
DUNDER GRADEVINSKI KLASITER		▬			▬	▬



## An effective implementation of nearly Zero Energy Buildings (nZEB)

**is possible only based on the synergies and value chains built between the 3 key sectors - construction, energy efficiency (EE) and renewable energy sources (RES).**

**SMART4NZEB** builds this synergy by facilitating strategic and sustainable partnering in the EU and by designing a partnership strategy and joint collaboration activities. A new, innovative business model, better marketing and sales skills, both for participating cluster managers and project managers, will lead to the strengthening of the cluster members management excellence, through the enhancement of cluster managers' skills, Cluster Management Excellence certification and reviewed/new robust development and innovation strategies. Also, it will boost competitiveness and support the scaling-up of 577 SMEs active in construction, energy efficiency and renewable sectors.

In addition, the development and implementation of a communication and dissemination campaign for promotion of the nZEB concept and the exploitation of project results will increase the recognition of clusters, clustering and therefore the number of SMEs in participating clusters.